

FACTSHEET: BBA EXCHANGE PROGRAM

Chulalongkorn Business School, Chulalongkorn University

1. General Information

- **Institution:** Faculty of Commerce and Accountancy, Chulalongkorn University (Bangkok, Thailand)
- **Program:** Bachelor of Business Administration (BBA International Program, 4-Year Undergraduate Program)
- **Language of Instruction:** English
- **Official Website:** bba.acc.chula.ac.th

2. Nomination & Application Process

Step 1: Online Nomination by Partner University

The Exchange Coordinator of the home school will receive an email regarding BBA online nomination.

Step 2: Online Application by Students

After nomination, students will automatically receive application instructions via email to fill out the online form.

Application & Nomination Deadlines:

- Fall Semester: March 15 – April 15
- Spring Semester: August 15 – September 15

3. English Proficiency Requirements

Proof of the English language proficiency is not required if English is a medium of instruction at your school. Otherwise, a letter from your school to certify language skills is required.

4. GPA/Grade Requirements

Recent academic transcript (English version): We do not require official grades or a GPA, as we trust our exchange partners to select students with strong academic records. Students should have successfully completed prerequisite courses to ensure they can keep up with the coursework throughout the semester.

5. Academic Calendar

Timeline / Event	Fall Semester	Spring Semester
Letter of Acceptance Issued	May 31	October 31
Recommended Arrival Date	3 – 4 days prior to the start of the semester	
First Day of Class & Orientation	Early August	Early January
Midterm Exam	Late September – Early October	Late February – Early March
Final Exam	Late November – Early December	Late April – Early May
Close of Semester	Mid-December	Mid-May

6. Course Selection & Academic Rules

- **Maximum Course Load:** 7 courses per semester. (Since schedules are announced 1 month before the semester starts, students are advised to pre-select 7+ courses to avoid schedule conflicts and drop unwanted courses later).
- **Course Eligibility:** Exchange students must take courses **within the BBA Program only**. Taking classes at the Master's level is strictly prohibited. Only one elective outside the Business School may be allowed case-by-case.
- **Class Attendance Requirement:** According to university regulations, students must attend at least **80% of all classes** to be eligible for final exams. Failure to do so results in an "F" grade.
- **Credit Standard:** Most courses carry 3 credits (US 4-point scale). Law courses carry 2 credits; sports courses carry 1 credit. General Education (Gen Ed) courses are graded S/U.
- **ECTS to Chulalongkorn Credit Conversion:** A course with a workload of **5 ECTS or higher** is recognized as equivalent to one 3-credit course at Chulalongkorn University.

7. Grading System

Letter Grade	Meaning	Equivalent Grade Point	Approx. Percentage
A	Excellent	4.0	90 – 100%
B+	Very Good	3.5	86 – 89%
B	Good	3.0	80 – 85%
C+	Fairly Good	2.5	76 – 79%
C	Fair	2.0	70 – 75%
D+	Poor	1.5	66 – 69%
D	Very Poor	1.0	60 – 65%
F	Fail	0.0	< 60%

8. Visa & Health Insurance Requirements

- **Visa Type:** Non-Immigrant "ED" (Student Visa). Passports must be valid for at least 6 months beyond intended entry.
- **Visa Duration & Extension:** Initial entry allows a 90-day stay. The BBA Office provides visa extension letters for students staying the full semester.
- **Re-entry Permit:** Required before leaving Thailand to keep the visa valid upon return. Single and Multiple re-entry permits are available.
- **Insurance:** We strongly recommend obtaining comprehensive health and accident insurance for your stay in Thailand. Please note that you are also required to purchase mandatory student insurance from Chulalongkorn University, which costs 2,000 THB.

9. Regulations on Dress Code (Uniform)

Official Chulalongkorn University uniform is mandatory during exams, while polite attire is required on regular days:

Male Students	Female Students
• White shirt (tucked in) • Long black trousers • Chula belt • Polite casual shoes	• White shirt (tucked in & buttoned high) • Black skirt (length covering knees) • Chula pins, buttons, and belt • Polite casual shoes

Prohibited: T-shirts, shorts, jeans, sandals, and slippers.

10. Estimated Cost of Living (Per Month)

Expense Item	Estimated Cost (USD)
Accommodation	\$450
Food	\$900
Transportation	\$300
Textbooks & Materials	\$24
CU Health Insurance	\$12 (2,000 THB)
Miscellaneous	\$240
Total Estimated Cost	~\$1,926 USD

* Reference exchange rate: 1 USD = 33 THB

11. Key Contacts

Official Address:

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- **Mr. Thirawut Sutabut** – Inbound Coordinator (Student Exchange & Study Abroad)
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12. Useful Links

Click [HERE](#) or Scan **QR Code** to read more details for the following issues:

https://drive.google.com/drive/folders/1CaPveZvcgpJWEyl8_IR-SPJXLmav4rXv?usp=sharing

- Sample Photo Image & Passport ID Pages
- Academic Calendar 2026/27
- BBA Exchange Factsheet
- BBA Tentative Course List & Course Syllabi
- Housing Providers
- Official Announcement Chula Group Health Insurance & Detailed Information
- Brochure BBA Exchange Program



Scan me!